

### CONTINUOUS INNOVATION

Continuous innovation is a key to lifelong success. We devote ourselves to deep-rooted modernization. Our primary objective is to provide a cutting edge technology. This year we face several challenges and yet opportunities. Together we can make it happen.

We are looking forward to yet another successful year with you.



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# TECHNOLOGY

2Q 2014



## POOL SECURITY microLIGHT

We bring truly unique innovation to dehumidification and swimming pool business in general. Short look onto your dehumidifier or a pool reveals current humidity conditions in your pool.

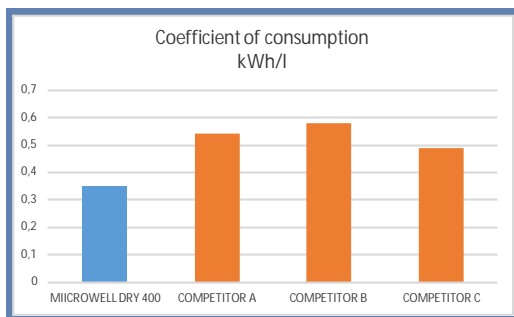
Pool Security microLIGHT is a unique technology by Microwell that creates a pleasant hue around a dehumidifier. It is based on a latest know-how of transmitting the relative humidity readings into a multi-LED light system. LED strip projects light from the top back side of a dehumidifier to a wall. The color is automatically reflecting current relative humidity in real time continuously moving in gradient between blue, green and red. You no longer need to worry about particular humidity readings, Pool Security microLIGHT protects your pool for you.



All Microwell DRY series dehumidifiers can be equipped with Pool Security microLIGHT on demand.

## DRY EASY 300

Following our continuous thrust for improvement and innovation we are excited to present you the new wireless regulator DRY EASY 300. Prototype was successfully tested with amazing results. New regulator is faster, more comprehensive and overall better looking and more durable unit. We are moving into series production phase. By end of 2Q 2014 the unit will fully replace currently used DRY EASY 200.



## New swimming pool dehumidifier DRY400

Some of you already noticed that we have new unit, DRY400. It is a small yet powerful unit reaching 48 liters extraction rate a day at 30°C & 60% RH. It is designed to fill the gap between the DRY300 and the DRY500 series and also pose as an effective competitor against alternatives in this class.

What's fantastic on DRY400 is that this is true low energy dehumidifier with energy consumption ratio of 0.350kWh/l beating the closest competitor by 40%! By standard the DRY400 series comes in full design, accessory and installation options just like DRY300 or DRY500.

# TECHNOLOGY

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## New DUCTED dehumidifiers

We are currently finalizing the testing of ducting swimming pool dehumidifiers DRY800 DUCT and DRY1200 DUCT. These units are following great success of already marketed DRY500 DUCT. More and more pool owners visit swimming pool builders with enquiries for a dehumidifier before the construction of their pool starts. This creates a good market base for ducted dehumidifiers.

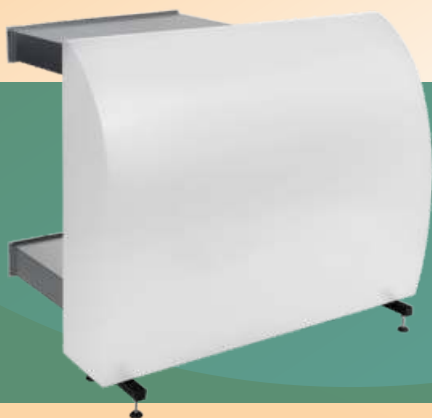
Both DRY800DUCT and DRY1200DUCT will be released by end of 2Q 2014. Detailed technical parameters will be shared in advance. Both of the units can be equipped with either 800m<sup>3</sup>/h or 1600m<sup>3</sup>/h of air flow at 300Pa external pressure.



## DRY800 & DRY1200 Through-the-wall in white

As you could have noticed from 2014 Catalogue, swimming pool dehumidifiers DRY800 and DRY1200 in Through-the-wall version will be supplied in white (RAL9010) color by standard. This is following the design enquiries received from our customers and clients. Most of the technical or adjacent rooms are white. Thus a white dehumidifier fits better into this environment.

This has no effect to dehumidifier performance or noise level.



# MARKETING

## Awards & International success

Microwell products continue to gather success amongst professionals in industry. Following first success in 2005 (winning Product of the year for DRY 500 Metal), confirming this success again in 2013 again with DRY 500 Metal being awarded Product of the year, this year we have been recognized twice.



① HP 1200 Compact with GSM module being awarded Product of the year 2014 in Slovakia Aqua-term exhibition held in February 2014.

② DRY 500 DUCT ducted swimming pool dehumidifier has been recognized by a prize of International fair CONECO 2014 held in Bratislava in March 2014.

We consider these prizes as recognition to our continuous trust and devotion to innovation and value. We are happy that together you help us create better dehumidifiers for people.



# INTERNAL AFFAIRS

2Q 2014



## ISO TÜV Microwell fully certified

Precise quality control in company Microwell as well as the attitude towards environment and work conditions have been successfully certified by independent control bodies.

Company Microwell is now holder of so called GOLDEN CERTIFICATE which includes:

ISO 9001 - Quality management

ISO 14001 - Environmental management

ISO 18001 - Occupational health and safety management system



The certification itself and mainly the recertification is a clear proof that company Microwell operates in environment complaint with local and also European Union law requirements. In addition Microwell actively approaches the precaution and maximally complies with directives of quality, environmental responsibility and work health and safety.

## New 3000m<sup>2</sup> production and warehouse site in use

In October Newsletter we informed you about new Microwell site to be finished by year end 2013. At this point the new site is finished and in use. We were given a big present of 3000m<sup>2</sup> with integrated top class technology. This will help us to continue in our production & sales efforts, increase the support you can get and drive more innovation into Microwell production.

